

INTERNATIONAL CONFERENCE

INTELLECTUAL PROPERTY AND INFORMATION TECHNOLOGY OUTSIDE ITS BORDERS



Friday december 2, 2016
At the Museum of Grenoble

The intellectual property right and information technology are not static. They involve unceasingly, doubtless under the impulse of an intangible object which trifles with the demarcation lines between disciplines and borders.

The CUERPI centre is an attentive witness of the intellectual property openness, as the previous editions of the conference attest it such as IP/IT and Competition law (2015) or IP/IT and contract law (2012)... Internal borders to external borders, **the conference of December 2, 2016, at the Museum of Grenoble will have as the principal topic "Intellectual property and information technology outside its borders"**.

The conference participants will analyse the circulation, the translation of the intellectual property laws in between legal systems (national, regional, international), in order to measure their permeability and their possibility of spread.

The first part is about international opening of IP/IT rights, which is illustrated by the integration of supranational rights (European harmonisation) and by the borrowing (inspiration) to foreigners systems to improve ours. The second part of the conference concentrates on showing how technical or political reasons lead IP/IT to a national fold, for example, the ownership and the protectionism surrounding international transfers of personal data"

The conference 2016 will be the occasion to accommodate prestigious academics and practitioners from six different countries. It will be bilingual (English/French) thanks to the presence of researchers in intellectual property of the University of Edinburgh (UK) and the University of Washington (Seattle-US).

Amélie Favreau
Scientific director

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8h30 Am Registration
AM Opening Address
David Déchenaud, Amélie Favreau

8h45 Full movement beyond control and the intellectual property law by
Jean-Sylvestre Bergé, University of Lyon

THE INTERNATIONAL OPENING OF IP/ IT RIGHTS

*Chair : Frédérique Durieux
Patent and Trademark Attorney*

WHEN THE LEGAL SYSTEMS ARE INTEGRATED

In the substantial national provisions

9h15 European harmonisation in Trade law
by *Giovanni Casucci*, Attorney, Partner in Milan (Italy) and
Pascale Tréfigny, Reader, University of Grenoble-Alpes

9h55 European harmonisation in Copyright law
by *Agnès Lucas-Schloetter*, Senior Lecturer, University of Munich (Germany) and
Céline Castets-Renard, Professor, University of Toulouse

10h35 European harmonisation of enforcement of IP rights
by *Jane Cornwell*, Lecturer, University of Edinburgh (UK) and
Thomas Bouvet, Attorney, Partner at Veron Office (Paris-Lyon)

11h15 Break

In the procedural national provisions

11h25 Unitary patent & Unified Patent Court in the european patent package
by *Renato Lazzarini*, Attorney in Florence (Italy) and
Jacques Raynard, Professor, University of Montpellier

WHEN THE LEGAL SYSTEMS ARE INFLUENCED

12h05 The exception of copyright protection: the example of the fair dealing
By *Jean-Michel Bruguière*, Professor, University of Grenoble- Alpes, Director of CUERPI, and
Carine Bernault, Professor, University of Nantes

12h45 Questions 13h00 Break

THE NATIONAL FOLD OF THE IP/ IT RIGHTS

*Chair : Nicolas Jondet
Researcher
University of Edinburgh (UK)*

TECHNICALLY, TERRITORIAL CENTRING

14h30 Divergences of the national legislation on the ownership of copyright: the example of works carried out by artificial intelligence
by *Sean Mac O' Connor*, Boeing international Professor, University of Washington (Seattle-Us) and
Franck Macrez, Senior Lecturer, CEIPI

15h10 Eprivacy and protection of minors in EU Directive reforms
by *Rachael Craufurd Smith*, Reader, University of Edinburgh (UK) and
Amélie Favreau, Lecturer, University of Grenoble-Alpes

15h50 Moral rights in France and the UK
by *Smita Kheria*, Lecturer, University of Edinburgh (UK) and
Guillaume Deglaire, Attorney, partner at DDG Office (Paris)

16h30 Pause

POLITICALLY, NATIONAL PROTECTIONISM

16h40 International transfers of data: between freedom of movement and sedentary requirements
by *Claire Gayrel*, Researcher, University of Namur (Belgium) and
François Viangalli, Lecturer, UNiversity of Grenoble- Alpes

17h20 Synthesis report
by *Edouard Treppoz*, Professor, University of Lyon