



PROGRAMME

MAPPING Conference on the Future of IPR
IP Prospects in Europe and Beyond

Thursday, June 1, 2017

Opening and Welcome

08.30-09.00 **Registration**

09.00-09.20 **Welcome and introduction to the MAPPING project**

Jeanne Mifsud Bonnici, University of Groningen
George Dimitrov, Law and Internet Foundation
Oleksandr Pastukhov, University of Malta

Key-note speech

09.20-10.00 **Digital industry 4.0: the EU moving forward**

Amelia Andersdotter, Pirate Party (Greens-EFA)

Session 1

The eminent EU IP reforms: a major overhaul or cosmetic changes?

10.00-10.30 **The EU copyright reforms and the Proposed Directive on Copyright in the Digital Single Market**

Nicolas Jondet, University of Edinburgh

10.30-11.00 **Coffee break**

11.00-12.00 **The spaceman paradox - Getting patent governance right**

André Rebentisch, OpenTechSummit.net

Setting Legitimate Boundaries to Copyright: Copyright Exceptions and Limitations in the Winds of Change

Rihards Gulbis, Supreme Court, Republic of Latvia
Ilona Pētersone, Ministry of Culture, Republic of Latvia

12.00-13.00 **Panel Discussion: Where is it all going?**

Moderator: Bogdan Manolea, ApTI

Panelists:

Giuseppe Mazziotti, Trinity College Dublin
Jim Killock, Open Rights Group
Amelia Andersdotter, Pirate Party (Greens-EFA)
Judith Blijden, Kennisland; COMMUNIA

13.00-14.00 **Lunch**

DAY I.

Thursday, June 1, 2017

Session 2

European developments in the global context

14.00-15.30 **How Brexit could impact EU copyright, IP enforcement and trade relations**

Jim Killock, Open Rights Group

The current trend on restriction of IP enforcement in the East Asian countries

Seiya S. Takeuchi, National University of Yamaguchi

Balancing free expression and trademark protection in the Domain Name System

Kathryn Kleiman, Fletcher, Heald & Hildreth; Co-Founder, ICANN's Noncommercial Users Constituency

15.30-16.00 **Coffee Break**

16.00-16.30 **'Going for Gold': 3D Scanning, 3D Printing and Mass Customisation - IP Law at Crossroads?**

Dinusha Mendis, Bournemouth University

16.30-17.30 **Panel discussion: Is Europe out of tune?**

Moderator: Jonathan Stoklas, Leibniz Universität Hannover

Panelists:

Rihards Gulbis, Supreme Court, Republic of Latvia
Javier Ruiz Diaz, Open Rights Group
Mariateresa Maggolino, Bocconi University
Djordje Krivokapic, SHARE Foundation

Formal Dinner

18.30-19.30 Sightseeing and bus shuttle

19.30-22.00 The formal dinner will take place at the Happy Village Restaurant (Veseloto Selo). The restaurant is located in the Borisova Gradina – a park in the heart of Sofia. Address: Dragan Cankov 5, Sofia; Map: <https://goo.gl/HuRdxg>

Friday, June 2, 2017

Second key-note

09.00-09.40 **Georg Greve**, Free Software Foundation Europe

Session 3. Alternative business models

09.40-10.40 **Effects of new business models on creators and challenges associated with creators' capacity to influence copyright policy's response to new developments**

Nevena Kostova, University of Edinburgh

Business Models as Tools to Reduce the Gap between IP Positions: What business models do to bring authors, industries and consumers' positions closer?

Mario Pena, Safe Creative

10.40-11.10 **Coffee Break**

11.10-11.40 **Fan communities and related business models: The elephant in the room (Fan Fiction, Fan Art and the copyright business relations)**

Marta Palacio, Safe Creative

11.40-13.00 **Panel discussion: What business models can help achieve that IP law cannot?**

Moderator: Pedro Gomez, Hoplite Software

Panelists

Mariateresa Maggolino, Bocconi University

Andre Rebentisch, OpenTechSummit.net

Marcin Olender, Google

Nicolaie Constantinescu, Kosson; OpenAIRE

13.00-14.00 **Lunch**

Friday, June 2, 2017

Session 4. Alternative futures for IP

14.00-15.30 **Burn down Berne (the copyright convention, that is)**
Walter Van Holst, Vrijschrift

When open is not enough

Javier Ruiz Diaz, Open Rights Group

Pledges and Covenants: The Keys to Unlock Patents?

Maria Lillà Montagnani, Bocconi University

15.30-16.00 **Coffee Break**

16.00-17.30 **How to make copyright right for education**

Judith Blijden, Kennisland; COMMUNIA

Panel discussion: Is the future of IP open?

Moderator: Oleksandr Pastukhov, University of Malta

Panelists:

Ilona Pētersone, Ministry of Culture, Republic of Latvia

Dimitar Dimitrov, Wikimedia

Nicolaie Constantinescu, Kosson; OpenAIRE

Djordje Krivokapic, SHARE Foundation

19.30 **Informal Dinner**

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Partners



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Managing Alternatives for Privacy, Property and Internet Governance

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